

150th Celebration
Steering Meeting August 29, 2018
Meeting Minutes

Staff Meeting

Brick Sale:

- 20 bricks have been sold, \$2,000
 - Would it make sense to increase the cost to \$150 in January
- Will push sales at the B2B held on Thursday September 6th

Website:

- Need content
 - Events page (needs the most content)
 - Liz will add volunteers page

New Year's:

- Fireworks \$5,000.00 show Central Maine Pyrotechnics
- Skosh – Possible opening band, still working on them
 - Hello Newman band will play
- Gritty's beer vendor
 - 21 and older
 - VIP tickets
 - Only serve beer and wine, if people want liquor they can go inside and order from the bar
- Roopers possible sponsor
- Working on food trucks permit
- Marriott on bored to offer something
- Hoping to have design and layout of roped off area

Birthday Party:

- Only 7 sites will serve cake
- Letters w/form will go out to cake sites asking if they plan to purchase or bake the cakes
- BJ's to potentially donate cakes
 - They would like to be one of the sites
 - Their cakes feed approx. 75 people
- No scavenger hunt too difficult
 - Possible indoor carnival to be held at Ingersoll instead
- Movie at Ingersoll "Sweet 16"
- Pub crawl with Roopers (meeting needed)
- Session at Library to make birthday cards
- 80 contacts for birthday video

Memorial Day Parade:

- Parade route and map are complete
- L/A Veterans are on bored to combine the parades (there will only be one)

- Liz is working on save the date
- Work on logistics and contact Lewiston
- Sabrina will discuss at the meeting 8/29/18 @ 6:00pm
- Packets w/registration forms and save the date to go out to veterans groups
- School marching bands will be included
 - Possibly play at the plaza the day of parade
- Mayor will allow food trucks and vendors at Bonny Park
- Great Falls TV live stream?

Homecoming:

- Lewiston Athletic Director will allow for Auburn to host the game 2 years in a row
 - No date set yet
- Each school is planning on purchasing a brick

Side Events:

- Healthy Auburn Month
- Dine in Auburn week
- Auburn memories
- Winterfest & Summerfest

Sponsorship:

- \$35,000 and \$10,000 in kind trade w/WGME13

Historical:

- Pop Up Museum
 - Mayor is working with St Louis Church looks like it is a go working through the logistics
 - Maine state historian

On-Line Store:

- Swag shop once a balance of \$500 is hit 20% commission of sales will be received
 - Launch before the holiday season (end of September)
- Commemorative coins have been designed
 - Fire Department, Police Department, City, and Mayoral
- Mayor and Phil working with the State on bicentennial logo front plates to be displayed in 2019
- Patches for Twin City Thunder and Maine Gladiators

Public Meeting

Brick Sale:

- It was suggested we put together a tri-fold for businesses to hand out and a paper form (not everyone has internet access). Library offered to be a location for this.
- Can we get a display of the Tower so people can see what it will look like.

Website:

- Need content

- Events page (needs the most content)
- Liz will add volunteers page

New Year's:

- Question was asked about the trees in FP and along riverbanks blocking the view could be pruned in the fall.

Birthday Party:

- Meetings will be held twice a month; 4th Monday of the Month at 6pm and 3rd Wednesday of the Month at 12:15-1:15pm both at City Hall. Tizz asked for these to be posted
- Request for staff to send out Cake Site locations to Non-profits and businesses. Amanda did some of these before her departure with the city.
- Need to know what the budget is allocated for this event
- Can City sites: NSBA Lions Tourney, Ingersoll for Feb break Birthday Party.
- Potential to do a Birthday Pub Crawl
- Note: Schools are no longer allowed to serve Cake
- Maple Way Dental will supply tooth brushes for cake sites

Memorial Day Parade:

- Parade route and map are complete
- Looking to do a BBQ for the participating Veterans
- Air presence will work with the Airport
- Grand Marshall selection, open to suggestions

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Side Events:

- Need to assign

Sponsorship:

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Historical:

- Pop Up Museum
 - Mayor is working with St Louis Church looks like it is a go working through the logistics
 - Maine state historian
 - Student Curator program with the school
 - Looking to work with local musicians on Auburn Music History
 - Story Collections will occur at Barker Mills, Library, New Auburn
 - Shoe exhibit will be at beginning of the year 2019
 - Working on Timeline, it was suggested to work with Bim Jipson 7th grade social studies teacher

Art Show:

- Looking to have an art show during the 150th celebration
- Location possibly at NSBA for indoors (no weather issues)
- Looking at sometime in May
- It would be a juried show where artist submit a piece and a winner is decided by judges
- Robin Holdman and Becki Conrand are possible helpers with this event
- Anita Poulin will stand as chair